

Personal Summary

I am a multimedia artist specializing in Graphic Design, Sound Design, and Film currently living in Burlington, VT. In 2013, I earned a B.A. in Studio Art from the University of Vermont, and have performed roles such as Photographer/Designer at Hirshleifers, a New York luxury clothing boutique, Designer at Story Worldwide, a New York-based advertising agency, and Photographer / Designer at Commando, a Vermont-based lingerie brand. I also operate a small recording studio focusing on analog & experimental music.

Qualifications

Extensive Adobe Suite Experience	<i>Photoshop, Illustrator, InDesign, Premiere, etc.</i>
Multimedia Creative Formats	<i>Print, Audio, Film, Web & App UX</i>
Extensive Photography Experience	<i>Product photography, lighting design, styling</i>
Marketing Strategy, PR, Sales, Advertising	<i>Social Media, Email, and Google Ad Campaigns</i>
Audio Engineering & Production	<i>Analog & Digital Production, Mixing, Mastering</i>

Experience

WE Transport | *Plainview, NY (Remote)* *July 2020 – Present (Freelance)*

UI/UX Consultant

Assisting management in transitioning from legacy business management software to modern cloud-based systems. Day-to-day consists of evaluating various software candidates, negotiating contracts, project & resource management, as well as advising / assisting with strategy and communications.

Commando | *South Burlington, VT* *June 2016 – Present (Freelance)*

Photographer/Designer

Design & photography for print and web: product packaging, catalogues, posters, product photography, email layouts, web banners, and video promos. Freelance work entails pattern design for printed garments.

Story Worldwide | *New York, NY* *April 2014 – December 2014*

Designer

Conception of creative strategies and design of social media-based graphics for clients such as WGN America Network, FXX Network, USA Network, and Trulia.

Hirshleifers & MRKT | *Manhasset, NY* *April 2013 – April 2014*

Photographer/Designer

Web marketing, design of MRKT branding, video promo, and product photography. Designed, composed & scheduled content across various platforms — social media, e-commerce website, blog, and email blasts.

Awards

2013 Montreal International Poetry Prize Finalist – “*Tennis Court Road*”

2015 Shorty Award Finalist – **Best Twitter Campaign:** “*Every Simpsons Ever*”

References

Carmen Tomeo – *WE Transport* | carmen@wetransport.com | (516) 349-8200 x 1121

Sachi Kawase – *Commando* | skawase@wearcommando.com | (802) 318-0510

Josh Golden – *Ad Age* | josh.golden@gmail.com | (425) 312-1161

Melissa Butler – *Hirshleifers* | melissa@hirshleifers.com | (516) 627-3566